



Post Office Box 706 • Madison, Connecticut 06443 • 203.245.7394 • madisonct.com • chamber@madisonct.com

November, 2021

Dear Madison Chamber Member:

As 2021 nears a close, the Madison Chamber of Commerce would like to apprise you of the many exciting events benefitting both the town and our membership in 2022. We also ask you to consider sponsoring one or more of these events, and hope that this letter will help you in budgeting your donations for next year.

Event sponsorships benefit both the sponsor AND the Chamber, as sponsors' names are prominently displayed and mentioned in pre-event publicity, in local and social media and on the Chamber's website and email blasts.

Please take a look at the Chamber's 2022 sponsorship opportunities below. If you are interested in sponsoring one or more of these events, please complete and return the enclosed form to the Madison Chamber of Commerce, PO Box 706, Madison CT 06443, or send an email to michele@madisonct.com **by 12/31/21** to let us know. **As an added incentive, those who commit to sponsorships totalling \$500 or more will receive a 10% discount if paid in full by January 15, 2022.**

2022 Sponsorship Opportunities

Sponsorship	Date	Attendees (approx.)	Cost
Madisonct.com website Sponsor	Monthly	25,000+ annual hits	\$100/month
ChamberConnect Annual Sponsorship	Sept. - June	25	\$500
5 Dedicated Email Blasts	Avail. weekly	3,500+ list	5/\$350
Women in Business Lunch Sponsor	6 per year	50-60	\$150 (inc. 1 lunch)
Women in Business Lunch Annual Sponsorship	6 per year	50-60	\$600 (inc. 6 lunches)
Souper Bowl Event - "Bowl" Sponsor	Jan. 29 (snow: 1/30)	300+	\$500
Souper Bowl Event - "Cup" Sponsor	Jan. 29 (snow: 1/30)	300+	\$250
Business to Business Expo Major Sponsor	June	200+	\$500
Business to Business Expo Sponsor (inc. table)	June	200+	\$250
Scholarship Fundraiser Event Sponsor	Spring	200	\$300
Shredding Event (inc. 10 boxes)	Spring	200+	\$250 (both for \$450)
Shredding Event (inc. 10 boxes)	Fall	200+	\$250 (both for \$450)
Read Aloud Sponsor	May/June	800+ students	\$300
Sponsor Hanging Flower Basket	May-October	Wall St. AND Post Rd.!	\$225
May 28 & Sept. 17 Vintage & Antiques Shows Sponsor	May & Sept.	1,800	\$300
Annual Dinner Table (inc. 8 tickets)	June	100+	\$850
Annual Dinner Sponsor (includes 2 tickets)	June	100+	\$250
Sidewalk Sales Sponsor	July	2,000+	\$250
Beachcomber Night (outdoor evening)	August	1,000	\$250
Scarecrow (build & display)	October		\$25
Trunk or Treat Sponsorship	October 31	1,200+	\$250
Holiday Festival Santa Sponsor (inc. 2 lighted wreaths)	Nov. 26	500	\$500
Holiday Festival Star Sponsor (inc. lighted wreath)	Nov. 26	500	\$275
Holiday Festival Angel Sponsor	Nov. 26	500	\$175
Sponsor Lighted Pole and Wreath	Mid Nov.-Mid Jan.		\$225
Ladies Night Out	Dec. 1	200+	\$150

Please see Page Two for the response form, and do not hesitate to contact me at the Chamber office by calling 203-245-7394 or emailing the chamber at michele@madisonct.com with questions. I look forward to hearing from you before December 31st, and thank you in advance for your generosity.

Sincerely,

Michele Call
Executive Director

2022 SPONSOR RESPONSE FORM - MADISON CHAMBER

Please place check mark in box adjacent to any event(s) you are interested in sponsoring:

- Madisonct.com website Sponsor - \$100/month
- ChamberConnect Annual Sponsorship - \$500
- 5 Dedicated Email Blasts - \$350
- Women in Business Lunch Sponsor - \$150 (inc. 1 lunch)
- Women in Business Lunch Annual Sponsorship - \$600 (inc. 6 lunches)
- Souper Bowl Event - "Bowl" Sponsor - \$500
- Souper Bowl Event - "Cup" Sponsor - \$250
- Business to Business Expo Major Sponsor - \$500
- Business to Business Expo Sponsor - \$250
- Scholarship Fundraiser Event Sponsor - \$300
- Shredding Event Sponsor - Spring - \$250
- Shredding Event Sponsor - Fall - \$250
- Shredding Event Sponsor - Spring AND Fall - \$450
- Hanging Flower Basket Sponsor - \$225
- Read Aloud Sponsor - \$300
- May 28 & Sept. 17 Vintage & Antiques Shows Sponsor - \$300
- Annual Dinner Table Sponsor - \$850
- Annual Dinner Sponsor - \$250
- Sidewalk Sales Sponsor - \$250
- Beachcomber Night - \$250
- Scarecrow - \$25
- Trunk or Treat Sponsorship - \$250
- Holiday Festival Santa Sponsor - \$500
- Holiday Festival Star Sponsor - \$275
- Holiday Festival Angel Sponsor - \$175
- Sponsor Lighted Pole and Wreath - \$225

Total Sponsorships Amount: _____ (if \$500 or higher, a 10% discount will apply if pd. by 1/15/22)

Preferred Payment Method:

- Check
- Credit/Debit Card (we will send you a link for on-line payment)

Company name: _____

Contact Person: _____

Email Address: _____ Phone: _____

Please return this form before 12/31/21 to:

Madison Chamber of Commerce

PO Box 706

Madison, CT 06443-0706

madisonctchamber@gmail.com

It is because of the generosity of our members that our Chamber has thrived since our founding in 1949!